

# Rugasa Water



Pure Danish Water ApS  
Phone: + 45 26277726  
[www.PureDanishWater.com](http://www.PureDanishWater.com)



*Rugasa Water*





## Rugosa Water® brand introduction:

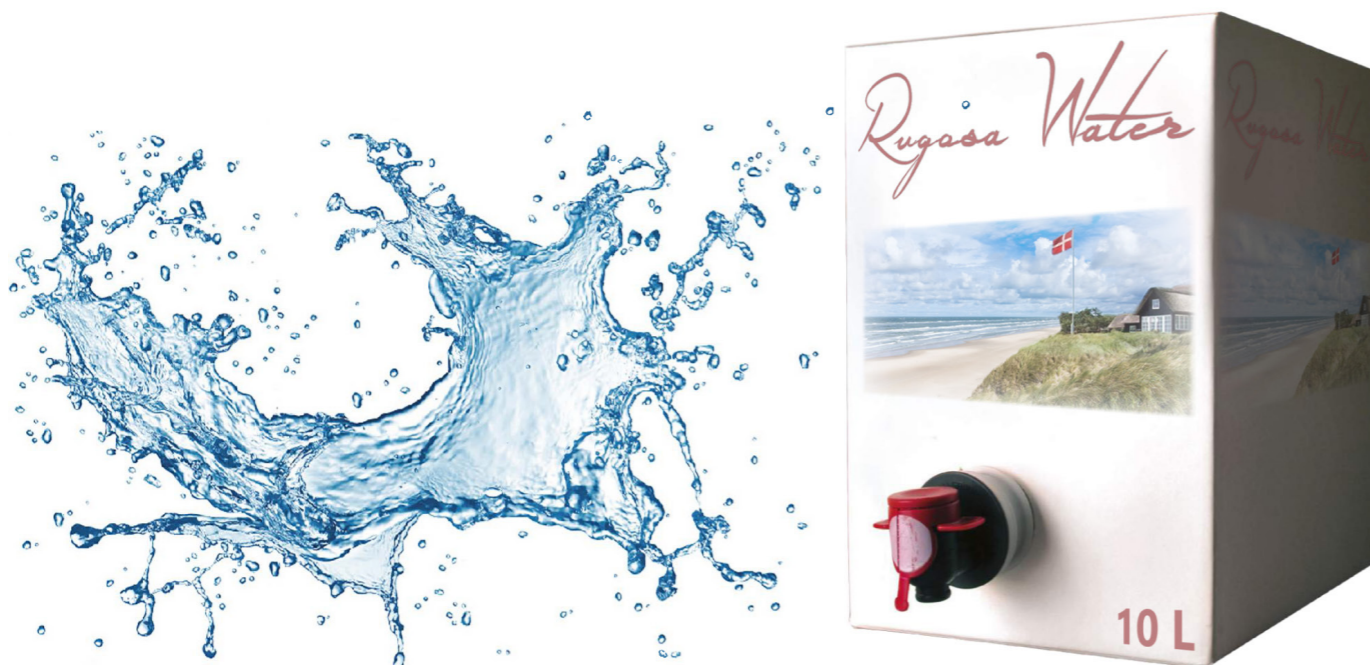
From “The Happiest Country in The World” - Denmark  
Imported from a Danish water source. 100% environmentally safe,  
pure and clean water.

Quality and safety officially monitored and approved by the Kingdom of  
Denmark.

Safe, healthy and refreshing water.

## Rugosa Water product® introduction:

Origin of the name: It is “Rose” in Latin, the meaning of  
the word is “ The good things are always there”  
Water source: Ringkjøbing, Denmark



## Brand slogan:

The source of purity. Leading the way, as you do in life!  
Various minerals are beneficial to body health.

## Mineral composition analysis

Calcium: 46	Calcium: Meets the basic needs for calcium in human body water and enhancing the vitality for myocardial viability.
Magnesium: 2.9	Magnesium: Supports the formation of various enzymes in the human body
Chlorine: 26	Chlorine: Helps maintaining the plasma osmotic pressure, cell osmotic pressure, as an important ion, to balance the water salt levels.
Sodium: 12	Sodium: Maintaining the cell system, maintaining the balance of acid and alkali in the body, and normally plays an important role in regulating blood pressure.
Kalium: 1.1	Kalium: Takes part in intracellular carbohydrate and protein metabolism
Sulfat: 12	Sulfate: Beneficial to maintain normal osmotic pressure, process metabolism, and accelerate fatigue recovery .
Hydrogencarbonat: 136	Hydrogencarbonat: Strengthens the body's immune system, helps preventing tumor development, and prevents hypertension .
PH: 7.0-8.5	PH: 7.0-8.5 alkaline water consumption over an extended period of time can neutralize excessive acidity in the body, regulate the balance of acid and alkali, and effectively improve the overall health of the body.



Rugosa Water® product analysis:  
Danish underground water:  
World leader in quality, purity, cleanliness and safety.

1. In Denmark, industry near a water source is strictly prohibited by law.
2. The use of pesticides in agriculture near a water source is strictly prohibited, and any use of pesticides in Denmark is carefully monitored by the Danish Ministry of the Environment.
3. The water is obtained by Aquatarium, the most advanced water treatment plant in the world, using uniquely sophisticated underground water quality monitoring and real-time alert systems.



The latest Global National Survey  
by the Institute for Economics & Peace in June of  
2024 ranked

Denmark among:

1. Top 10 most Eco-friendly countries in the World
2. Top 10 Greenest countries in the World
3. Top 10 most Energy-efficient countries in the World
4. Top 10 countries with the Best Food Safety in the World
5. Top 10 countries with the highest quality water in the World



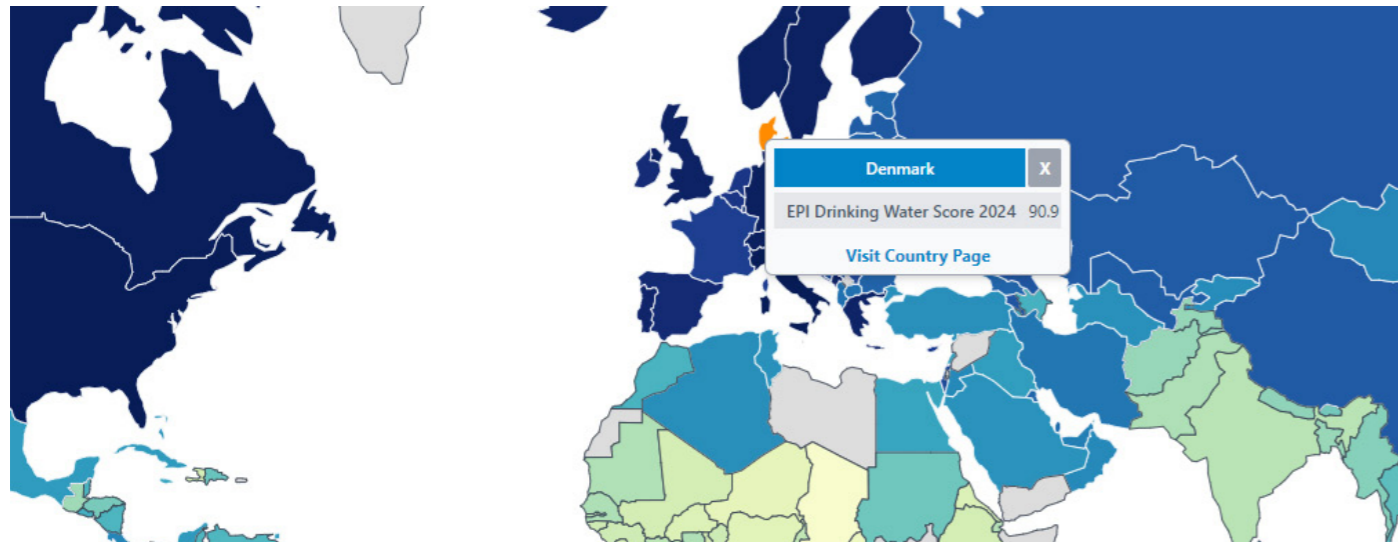


## Suitable Geography & Environment:

Denmark is surrounded almost entirely by sea in the Scandinavian part of northern Europe.

All freshwater resources are 100% groundwater, from areas that are actively kept environmentally safe and clean for this purpose.

The water itself is from the pre-industrialized world, and has therefore never been subject to pollution, making it abundantly rich on healthy, natural elements.



## Political support:

- Denmark has a long tradition of developing a sustainable environment and renewable energy.
- Danish companies are world leaders in renewable energy, energy efficiency and other green technologies.
- Denmark takes its water environment tremendously serious. It is one of the few countries in the world where you can drink water directly from the tap. It is clean, safe and even tastes well.
- Denmark's policy on food safety is staunchly on the side of consumer rights and interests, with legislation and regulations aiming to ensure the highest possible quality of products.
- The Danish government is committed to supporting research norms and tests for the development of sustainable and high-tech production to improve food safety and environmental protection.
- Denmark is a world leader in water treatment technology, including water pump technology, filtering and cleaning water, monitoring water quality, safe and proper supply systems and hundreds more of such technologies.

## Exquisite Water Source:

### Rugosa Water ® Origin of Water: Ringkøbing, on the peninsula of Jutland, Denmark.

- Deep from the underground of Ringkøbing, the underground water source is from before the industrial revolution. (Approximately, the 1800s). And thus the water has been filtrated for over more than 200 years to filtrate
- In order to protect the gift of pure water, the government prohibited all heavy and manufacturing industry within a radius of 50 kilometers from the water source.
- This means that the rich history underground water has never been subject to any pollution, and the coastline near Ringkøbing consists of high quality fine sand, which over time has filtered the underground water.
- This kind of naturally occurring process of purification and filtering of the water provides a certain softness and delicacy to the water, in addition to adding minerals and balancing the salt levels of the water, all of which keeps the water quality naturally balanced and therefore more easily absorbed by the human body.
- Ringkøbing , which is on the Danish coast of the Atlantic Ocean has been called "Gifted with the purity of God."
- The 10,000 citizens living in RingkjObing are referred to as "The happiest people in the world"



## Alkaline water is the simplest and most direct way of turning weakness into health.

- It regulates the balance of acid and alkali in the human body. Medical studies show that the human body is in a balancing act between acid and base, and the weak alkaline function water can achieve the optimal conditions for human body by regulating the balance of acid and alkali.
- Activating human cells: Alkalescent water. The small molecule water increases solubility and permeability, which eases the access to cells and helps along human metabolism and waste discharge.
- Small molecule water contains a lot of fresh dissolved ion oxygen and many trace elements suitable for the human body, which can purify cells and blood. Small molecule water can also decompose body fat and help reduce adipose accumulation. Alkalescent water can also emulsify blood vessel walls of cholesterol and discharge it in vitro.
- Calcium: The stability of calcium ion in water makes it easily absorbable, to satisfy the natural bodily needs and prevent various diseases caused by calcium deficiency.
- Removes excessive free radicals in your body.
- Increased levels of active oxygen free radicals ( ) in the blood is associated with human disease, as well as low sexual potency. Alkali water's high PH content facilitates a very strong reduction and removal excess free radicals in the body, in order to bring it back to normal, essentially anti-aging the body.
- Strict monitoring by FORCE Technology

Water safety and quality inspections and laboratory tests are conducted by the globally renowned (FORCE Technology), which certifies safety measures at the Aquatarium waterworks plant, as well as ensures that the water production meets the highest standards in the world.



## User-friendly packaging:

- The external packaging is specially designed to resist light damage during transportation, storage and drinking.
- The vertical design faucet is in accordance with the principle of gravitational water flow. The tap switch ensures the closure and avoids secondary pollution in the process.
- "Humanized" disposable faucet is designed to ensure the use of safe, clean and improved user experience.
- The internal bag automatically contracts, to prevent air pollution from entering.

## Maternal and infant application:

The World Health Organization (WHO) recommends that the sodium level in drinking water for infants is less than 20mg/L, for safety, natural, softening, alkalization, activation, mineralization and other physiological needs of infants . The mineral balance protects the baby's fragile kidneys from possible overload. The natural nature of Rugosa Water® makes it ideal water for baby food, as its softness makes it easy for infants to absorb.

